

WHY SHOULD I GIVE?

- Your contribution is tax-deductible
- Giving through payroll deduction is easy and simple
- Your contribution stays here, in the local community, where you live and/or work
- United Way of Central Jersey administrative fundraising fee is kept low through the use of volunteers
- By giving to United Way, through your company's employee campaign, you can support several impact agencies that are helping those in need
- Your contribution can be designated to the United Way where you live
- You can choose to designate your contribution to a particular impact agency

REASONS FOR NOT GIVING

- Nobody ever asked me
- I don't have much to give
- Why should I "pay" for something I don't use
- I'll never need it
- I already have a favorite charity

